



Институт
экономики
и менеджмента
ИНСТИТУТ ЛИДЕРОВ

INFORMATION LETTER

Dear colleagues,

From April 22 to April 25, 2025, Astana International University invites you to participate in the International Scientific and Practical Conference "**AIU-2025: Kazakhstan and the International Educational Area – Cooperation for the Future.**" The conference is dedicated to the celebration of Science Day and will serve as a significant platform for the exchange of knowledge, scientific achievements and innovative ideas.

Following categories are invited:

- ✓ Scholars and faculty from leading universities in Kazakhstan and worldwide 🌐
- ✓ Researchers and specialists in various fields 📚
- ✓ Young scholars, doctoral candidates, MA and BA students 🎓

Co-organizers of the conference:

- ✓ Presidential Center of the Republic of Kazakhstan, Astana, Kazakhstan
- ✓ Beijing Language and Culture University, Beijing, China
- ✓ Chhatrapati Shahu Ji Maharaj University, Kanpur, India
- ✓ Kyrgyz State Technical University named after I. Razzakov, Bishkek, Kyrgyzstan
- ✓ Tomsk State University, Tomsk, Russia

The conference serves as an open platform for discussing current issues in education and science.

The purpose of the conference is to create an open scientific platform for enhancing research, developing international cooperation and finding solutions in the field of sustainable development, space technologies, digitalization and educational reforms.

Conference Format - Hybrid format: plenary session, round tables, section meetings and master classes.

Conference Topics:

1. International Education and Academic Mobility
2. Digital Technologies, Artificial Intelligence, and Big Data
3. Lifelong Learning and Adaptation to Change
4. Natural Sciences and Sustainable Development
5. Global Economy and International Cooperation
6. Creative Industries, Art, and Visual Culture
7. Tourism, Digitalization, and Business
8. Humanities and Social Sciences in the Modern World
9. Inclusive Labor Market and Global Employment Trends

Sectional Sessions:

1. Continuous Education: Adaptation to a Changing World
2. Information Technology, Artificial Intelligence, and Big Data in the Era of Innovation
3. Natural Sciences: From Local Research to Global Solutions
4. Kazakhstan in the International Economic Space: Challenges and Prospects
5. Art Sphere. Creativity. Visual Culture
6. Synergy of Humanities and Social Sciences

Round Tables:

1. "Accessible international education: The role of foreign branch - campuses in Kazakhstan"
2. "Academic space: Cooperation for the future"
3. "Cultural values and national traditions in art"
4. "New technologies in tourism: Education, digitalization, business"
5. "Employment accessibility: Global trends and prospects for developing an inclusive labor market in Kazakhstan"

Master Classes:

1. "How education leaders create long-term change" – Speaker: Shyngys Nurlanov
2. "Current trends in human resource management in the context of globalization" – Speaker: Olga Nedospasova
3. "Agency-infused Professional Development" – Speaker: Phillip Montgomery
4. "Multilingual Education" – Speaker: Bridget Goodman
5. "English medium instruction policy and practice" – Speakers: Syed Abdul Manan and Aigerim Beketovna Kazhigalieva

Conference Venue:

- Plenary Session: Astana, Alikhan Bokeikhan Street, 1a
- Sectional Meetings will be held in AIU buildings: Block No. 1, No. 2, No. 4, No. 5, and No. 6.

Date and Time:

- April 22, 2025: 10:00 AM – 1:00 PM (Plenary Session), 3:00 PM – 6:00 PM (Section Meetings)
- April 22 – 25, 2025: 10:00 AM – 5:00 PM (Section meetings, round tables and master classes)
- Closing Ceremony: April 25, 5:00 PM

Working Languages:

Kazakh, Russian, English

Publication of Conference Materials:

An electronic collection of materials will be published following the conference. Papers submitted after the deadline will not be considered for publication. The organizing committee reserves the right to reject materials that do not meet the requirements. Accepted materials will not be returned to authors.

Submission and Registration:

Participants must register online and submit their articles by April 12, 2025, by sending the required documents to the responsible person of the respective section (as specified in this information letter).

Required Submission Documents:

- Select the appropriate section.
- Attach a participant application (file name: "Full Name_Application").
- Attach a manuscript formatted according to the requirements (Appendices 1, 2) (file name: "Full Name_Article").
- Attach a scanned payment receipt for the conference participation fee.

Articles must be carefully edited according to all requirements. The authors are responsible for the content of their articles.

Articles Formatting Requirements:

Maximum length: 8 pages, including illustrations and references, File format: .doc, .docx (Microsoft Word), Font: Times New Roman, 14 pt., Paper size: A4, portrait orientation, Margins: Top – 2 cm, Bottom – 2 cm, Left – 3 cm, Right – 1.5 cm., Line spacing: single, Paragraph indentation: 1.25 cm.

The first line should contain IRSTI (Interstate Rubricator of Scientific and Technical Information). The third line should include the full title of the article in bold uppercase letters, aligned center. The fifth line should contain the author(s) (initials, last name), academic degree, and academic title (if applicable). The sixth line should specify the name of the organization, city, and country. The seventh line should include the author's email address. The ninth line should begin the main text of the article.

Figures and tables are allowed. References should be cited in square brackets and numbered consecutively in the text. A full list of references must be provided at the end of the article. We appreciate your interest in the conference and look forward to your participation!

Conference Participation Fee:

- Kazakhstani participants: 3,000 KZT or 6 USD
- International participants: Exempt from the participation fee.
- The fee is payable via bank transfer to the account of "Astana International University" (details provided below).
- Participants cover their own travel, accommodation and meal expenses.

	Sections and subsections	Contact person
1	Continuous Education: Adaptation to a Changing World	
1.1	Intelligent Technologies in Physics: From Traditional Methods to Innovative Solutions	Zakieva Zhadyra Ermekeyzy zhadyrazakiyeva@gmail.com +77773090120
1.2	Global Prospects for the Development of Language Education in the Digital Age	Nygmetyova Madina Orynbekovna madina_nygmetyova@aiu.edu.kz +77024156553
1.3	Mathematics and Education of the Future: Digital Transformation and Innovative Approaches	Mizambek Shynar Muratkyzy aiumath@mail.ru +77076859211
1.4	Russian Language and Literature in the 21st Century: Trends, Theory and Practice	Narmanova Razia Ibragimovna razik11471@gmail.com +77026822734
1.5	Kazakh Language and Literature in the Educational Space: Present and Future	Əuelbek Akmarzhan Asemkhankyzy a_akmarzhan@mail.ru +77472642646
1.6	Psychological and Pedagogical Aspects of Education: Problems and Solutions	Kelimbetova Ainur Galymzhankyzy kelimbetova94@mail.ru +77713999394
1.7	Modern Approaches and Innovations in Teaching Chemistry	Bazarbaeva Aruzhan Bekbolatkyzy aruzhanbb1@gmail.com +77088382970
1.8	Modern Methods of Teaching Biology and Geography: Innovations and Technologies	Sagynbaeva Aknur Bakytzhanovna ago.kz@mail.ru +77714527554
1.9	Problems and Prospects of Preparing a Music Teacher in Kazakhstan: A Look into the Future	Bazarova Ayagoz Umertaevna bazarova_1986@mail.ru +77774664446
2	Information technology, artificial intelligence and big data in the era of innovation	Abdikalyk Gulnazym Duysenbaykyzy abdikalykgulnazym@gmail.com +77767347447
3	Natural sciences: from local research to global solutions	Smailov Adilkhan Armanovich adilkhan_smailov@aiu.edu.kz +77710373386
4	Kazakhstan in the international economic space: challenges and prospects	Seitkan Galiya Gazizovna g.seitkan7@gmail.com +77479763742
5	Artssphere. Creativity. Visual Culture	Kaisarova Ayim Arturovna aismkizat@gmail.com +77754907340
6	Synergy of humanities and social sciences	
6.1	Digital era and humanities: new approaches	Tlebaldieva Meruert Doktirkhanovna meruyert.tlebaldiyeva@gmail.com +77017192382
6.2	Social sciences: interdisciplinarity and cross-cultural interactions	Beisenov Adilet Nurlanuly adilet_beisenov@aiu.edu.kz +77003900326
№	Round Table Discussion	Contact person
1	History of Kazakhstan, Culture and Ethnodemographic Issues in the Sphere of International Education	Moderator - Dyusupova Saule Tuyakovna Secretary - Moldash Anelia Kanatkyzy +77071818588
2	“Belt and Road”: Opportunities for Cooperation in the Sphere of Education	Moderator - Kazhyken Meiram Zekeshuly Secretary - Kadyrova Gulzhan Adilovna +77015574874

3	Adaptation of Education to the Modern Needs of an Economically Active Person	Moderator - Kazhyken Meiram Zekeshuly Secretary - Kadyrova Gulzhan Adilovna +77015574874
4	Historical Heritage of Kazakhstan: Traditions and New Interpretations	Moderator - Uskembaev Kanat Sadvakasovich Secretary - Alieva Zura Nurlanovna
5	Artificial Intelligence in Education and Translation: New Prospects for Training Specialists in Kazakhstan	Moderator - Zhasarova Dinara Galiaskarovna. Secretary - Isabek Ayerke Daniyarkyzy +77750428029
6	Psychological Safety in Schools and Universities: Bullying Prevention Strategy	Moderator - Shaharbaeva Zamzagul Zholamanovna. Secretary - Orazalina Botagoz Muratovna +77772467186

Banking Details for Payment:

<p>In KZT: Recipient: LLP "Astana International University" Address: 010000, Astana, Kabanbay Batyr Ave, 8 BIN: 180440034965 BIC: KCJBKZKX IIC: KZ788562203115901931 (JSC "Bank CenterCredit")</p>	<p>In USD: Recipient: LLP "Astana International University" Account Number: KZ268562203216471885 (JSC "Bank CenterCredit") BIC: KCJBKZKX KBE: 17</p>
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APPLICATION

First Author

Surname, name (in full)	
Position, academic degree, academic title	
Place of work or study	
Section/subsection	
Title of scientific article	
Contact phone	
E-mail	
Form of participation: online or offline	
Speaker or listener	

Co-author(s)

Last name, first name (in full)	
Position, academic degree, academic title	
Place of work or study	
Section/subsection	
Title of scientific article	
Contact phone	
E-mail	
Form of participation: online or offline	
Speaker or listener	

EXAMPLE

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CURRENT ISSUES OF LABOR LAW

**Initials (Full name), PhD in Law, Associate Professor
Astana International University, Astana, Kazakhstan
...@gmail.com**

Text of the article

List of references:

1. Labor Code of the Republic of Kazakhstan dated November 23, 2015 No. 414-V ЗРК (as amended on 01/08/2021) [Electronic resource] - Access mode: <http://adilet.zan.kz/rus/docs/K1500000414> - Access date: 01/01/2022
2. Gussamova R. I. Analysis of the translation of lexical stylistic devices from English into Russian in a fiction text // Actual issues of philological science of the 21st century: collection of articles of the VII International Scientific Conference of Young Scientists (February 9, 2018): in 2 parts. - Part 1: Modern linguistic research. - Ekaterinburg: UMC-UPI, 2018. - P. 155-159.
3. Ushakova O. M. Russian nihilist as a hero of English literature of the XIX-XX centuries // Bulletin of Perm University. 2016. Issue. 1 (33). - P. 118-121.
4. Maugham, W.S. The Kite. URL: <https://mmcl.blogspot.com/2016/03/s-the-kite-1946.html> (дата обращения 25.09.2021).
5. Maugham, W. S. The Ant and the Grasshopper // Cosmopolitans. — New York: The Sun Dial press, 1938. — Pp. 120-126.