

DUAL DEGREE OPTIONS

Master of Health Administration, MA Business and Organizational Security Management, MA Human Resources Development, MA Human Resources Management, MA Information Technology Management, MA International Relations, MA Management & Leadership, MA Media Communications, MA Procurement & Acquisitions Management, MS Environmental Management, MS Finance, MS Marketing, MS Science Management & Leadership

EMPHASIS OPTIONS

Corporate Communications, Corporate Finance, Cybersecurity, Digital Marketing Management, Enterprise Resource Planning, Health Administration, Information Technology, International Business, Marketing, Project Management

“I chose Webster because I thought it was a good fit for me. Our professors were very good. I felt like they understood working professionals and our schedules.”

BARRY EGGLESTON
MBA, CLASS OF 2016



“The MBA program has very good professors. It met both my educational and cultural objectives. I was challenged to think critically and analytically.”

PRIYANKA UPRETY
MBA, CLASS OF 2019



With its home campus in St. Louis, Missouri, USA, Webster University comprises an action-oriented global network of faculty, staff, students and alumni who forge powerful bonds with each other and with their communities around the globe. Founded in 1915, Webster is a private non-profit university with students studying at campus locations in North America, Europe, Asia and Africa and in a robust learning environment online. The university is committed to ensuring high-quality learning experiences that transform students for global citizenship and individual excellence.



ACCREDITATION

Webster University is accredited by The Higher Learning Commission, 230 South LaSalle Street, Suite 7-500, Chicago, IL 60604 • hlcommission.org • 800.621.7440.

The George Herbert Walker School of Business & Technology is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) for BS, BA, MBA, MHA, MPA, MA, MS and doctoral programs in the business and management departments.



MASTER OF BUSINESS ADMINISTRATION (MBA)



GEORGE HERBERT WALKER
School of Business & Technology

“I love our new MBA! We’ve developed an integrated, engaging curriculum that focuses on those concepts most important to employers in a way that enhances students’ ability to solve problems and recognize opportunities.”

Simone Cummings
Dean
George Herbert Walker
School of Business & Technology



Become the most effective manager, leader, and intrapreneur you can be with a Walker MBA. Our degree program will teach you what you need to know to make a significant impact in any organization!

With our innovative, value-focused approach, we ensure that you have the competencies you need to be an effective manager. Unlike other MBA programs where you’ll typically take unrelated courses in accounting, marketing, and finance, our courses have been coordinated to reduce duplication of content and to emphasize the knowledge, skills, and abilities you need to most effectively create organizational value.

We’re here to help you move forward, regardless of your undergraduate major. Our program has no academic prerequisites; instead we’ve built the requisite foundational skills into the curriculum.

We invite you to join us for a transformative experience. The Walker MBA ... Master Your Future!



PROGRAM CURRICULUM

The Walker MBA is a competency based, 36 credit hour degree program that includes a 12 credit hour foundation, a 15 credit hour core, 6 credit hours of experiential learning, and 3 credit hours of electives.

CORE COURSES

Students have the option of completing a dual degree in conjunction with one of 13 disciplines or incorporating an emphasis from one of 10 different areas of specialization. Additional coursework is required.

Value Creation Foundations (9-12 hours)

BUSN 5000	Business (3)
MBA 5010	Value Creation (3)
MBA 5020	Quantitative Methods for the MBA (3)
MBA 5030	Marketing Analysis and Business Planning (3)

Value Creation Components (15 hours)

MBA 5100	Adding Value through Human Capital (3)
MBA 5200	The Financial Value of Capital Projects (3)
MBA 5300	Providing Value to Customers (3)
MBA 5400	The Supply Chain and Business Processes (3)
MBA 5500	Information Support for Decision Making (3)

Value Creation in Practice (6 hours)

MBA 5910	Cases in Value Creation (3)
MBA 5920	Walker Consulting Project — Adding Value to Organizations (3)

For more information or to apply:
webster.edu/mba